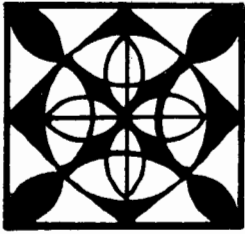


NEWS



BULLETIN

FOR THE PEOPLE OF AMERICAN SAMOA, PAGO PAGO.

DAILY BULLETIN HAS NEW NAME, NEW MASTHEAD

With this issue, the Daily Bulletin's name and masthead are given a proper heave-ho. The fresher-looking array above gives official notice that the Daily Bulletin is now known as the News Bulletin.

The change was initiated several months ago when Information Officer Tom Kaser asked Ralph Moon, head artist for the Department of Education, to donate his talent and time toward a new masthead. It was felt that the name of the publication was somewhat of a misnomer (the Bulletin never was printed daily), and that the masthead was too "official-looking."

There were also some printing problems: details of the thin tapa design around the date box, and the small white "American Samoa" letters above the name of the newspaper almost always filled up with black ink. This caused many frustrations in the Office of Samoan Information; several times the Lord's name was taken in vain.

Ralph Moon saved the day, coming up with at least seven new masthead suggestions to choose from. New names, too, such as OSI News, Samoan Tusitala, and Newsflair (we didn't like that one, either). After soliciting the opinions of several passers-by (each one had a different opinion), Kaser picked the above and gave it to Moon, who worked many moons getting it into reproducible form. John Alley, the Department of Education photographer, provided assistance.

We hope you like it.

AMERICAN SAMOAN ETV SYSTEM WILL COME UNDER CLOSE SCRUTINY

The education television system of American Samoa will get perhaps its closest scrutiny yet when educators from eight states and the District of Columbia come here as observers next month.

Purpose of the week-long observation in American Samoa will be to determine how television can be used to implement comprehensive change in curriculum development and instructional procedures.

American Samoa was the first area in the world to use educational television as the core of instructional material, and to the extent that it has been used here.

ETV was established by the National Association of Educational Broadcasters in 1963.

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American Samoan ETV System Will Come Under Close Scrutiny (cont'd)

Coming here on this special inspection tour are Superintendent of Schools-elect Robert E. Jenkins, San Francisco; Superintendent of Schools-elect Mark Shedd, Philadelphia, Pennsylvania; Dr. John A. Sessions, Board of Education, Washington, D.C.; Director Benjamin E. Carmichael, Appalachian Educational Laboratory, Charleston, West Virginia; Assistant Superintendent of Schools Samuel Shepart Jr., St. Louis, Missouri;

Also, City School District Superintendent Herman Goldberg, Rochester, New York; Superintendent of Schools John B. Davis Jr., Minneapolis, Minnesota; Dr. Nolan Estes, association commissioner of elementary and secondary education, U.S. Office of Education, Washington, D.C.; Carl L. Marburger, state superintendent of instruction-elect, New Jersey; Charles Benton, Fund for Media Research, and Edward Meade of the Ford Foundation.

Accompanying the group will be William G. Harley, NAEB president, and Lewis Rhodes, director of NAEB's project for the improvement of television instruction.

TWELVE SAMOANS CHOSEN TO BECOME TALA 'ESE 'ESE NEWSCASTERS

Twelve Samoan winners have been named among 40 competitors in the Tala 'Ese 'Ese competition for newscasters. The 12, not necessarily in their order of finish, are Betty Chanel, Pita Sunia, Aitofele Sagapolutele, Faufano F. Muasau, Apelu Galea'i, Pat Galea'i, Molly Lea'ai, Samiu Sala, Christina Paopao, Rosemary Coffin, Peti Faoliu and Tenari Fuimaono.

The winners are asked to report to the Instructional Resources Center, not later than 4:30 p.m., May 9 to observe the production of the news, receive training and be assigned to a schedule.

Samoan newscasters are expected to begin regular appearances on Tala 'Ese 'Ese -- the nightly newscast seen Monday through Friday -- on May 15.

Judging in the lively competition were George Vaia'oga, assistant program director, Office of Samoan Information; Tivis Wicker, supervisor of Adult Education; Don Nelson, supervisor of Television Production.

Although the Samoan newscasters will volunteer their services, this on-the-job training project is part of the general long range plan to replace palagis in all work categories with Samoan counterparts.

GOVERNMENT HAS OPENING FOR LICENSED PRACTICE NURSE

The Government of American Samoa has an opening for an experienced, licensed practical nurse, Grade 2. The job pays \$1,535 per year.

Announcement of the job opening came from Taupea S. Leatuali'i of the personnel office of the government.

Leatuali'i said preference will be given to American nationals and United States citizens and persons who have resided in American Samoa for at least five years prior to employment.

The applicant must be licensed, be familiar with medical instruments, be experienced, and must be able to speak and comprehend English.

Persons interested in the job should apply at the personnel office of the Government of American Samoa in Fagatogo.

TV FOR TONIGHT: Channel 2: (7:00) Friendly Giant (7:15) News (Samoan) (7:30) Expedition "Cliffs of Death" (7:55) Soifua Fa'a Samoa (8:25) Wide World Of Sports (9:41) Sig Off

Channel 4: (7:00) News (English) (7:15) Friendly Giant (7:30) Expedition (7:55) What's New (8:24) Wide World Of Sports (9:41) News (English) (9:56) Sign Off