

**DAILY
BULLETIN**

OFFICE OF SAMOAN INFORMATION

PAGO PAGO

FRIDAY, APRIL 21, 1967

ASO FARAILE, APERILA 21, 1967

HAROLD SAYS SAMOA SHOWS EDUCATION NOW INTERNATIONAL IN SCOPE

"Education is no longer a local, state or even a national affair -- it is international in scope," Dr. John Harold said in a valedictory message to the people of American Samoa.

"The organizational challenge we are facing here of achieving the most effective blend of technological and humanistic components in the teaching-learning process is both frightening and inspiring," Harold said.

The director of the Department of Education, Dr. Harold, will leave American Samoa next week to take on new responsibilities in the field of education television.

Harold is going to Washington, D.C., where he will join a group of educational experts to study the feasibility of more widespread use of television in developing countries.

* * *

At his weekly conference with department heads yesterday, Governor H. Rex Lee said that Harold was hand-picked for this new job because of American Samoa's head start on the world in this challenging new concept of education.

Lee said that American Samoa's dramatic educational gains in such a short time have put these islands squarely in the spotlight. He expressed his gratitude to Dr. Harold for helping him bring this about, and wished him well in his new endeavors.

Dr. Harold is being replaced by Roy Cobb, deputy director of the Department of Education.

* * *

The departing director said, "When we think of the possibility in one generation of the technological understanding of a bilingual citizenry on an isolated island in the South Pacific, it is truly inspiring.

"When we think about the controls involved in this new teacher-learning system in a diverse culture, it is frightening."

* * *

In a quick look back to the time he arrived here from Des Moines, Iowa, where he had served as executive director of the Iowa State Education Association, Dr. Harold said:

"It was quite a change from working with 35,000 teachers to becoming involved with the design of a new system of education for 8,000 Samoan students. It was like becoming a pioneer to step into this exciting new challenge.

He said that what is happening to education in American Samoa is most indicative that education is no longer a local, state or even a national affair -- it is now international in scope.

* * *

Dr. Harold said the greatest challenge facing this new concept in education is the successful blending of the technological components, in this case, television, with the humanistic components, the teachers.

Harold summed up his Samoan experience with a quotation from Albert Einstein: "Education is that which remains after you have forgotten everything you learned at school." Harold explained this to mean that education is more than mere facts and ideas -- rather it is an attitude.

"Therefore, unless the process of education now in full operation in Samoa becomes more satisfying to the appetite of both Samoan teacher and pupil than what they were

(continued next page)

Harold Says Samoa Shows Education New International In Scope (Cont'd)

served before we came, that system will eventually fail."

He said that appetite can only be served with the most effective blending possible of both the technological and humanistic components of the teaching-learning process.

NATIONAL GEOGRAPHIC WRITER HERE TO GATHER MATERIAL FOR BOOK ABOUT SOUTH PACIFIC

A New Zealand free-lance writer, currently on assignment for National Geographic Magazine, arrived in Samoa early Wednesday to gather information about a book the magazine is preparing about the South Pacific.

Maurice (pronounced "Morris") Shadbolt, of Auckland, is writing five chapters about Polynesia: The Society Islands, the Cook Islands, the Samoan Islands, Tonga, and New Zealand. A National Geographic photographer will follow him through here shortly.

The book, to be called "Isles of the South Pacific," will contain detailed information and photographs about Polynesia and Melanesia. Another writer is producing the chapters on Melanesia, Shadbolt said.

The book will be released either late this year or early next.

Shadbolt is a journalist, novelist and documentary film director who has written five books. Two books contain collections of his short stories, one is a novel, and one contains three short novels. He also collaborated with another writer on a fourth book, which is non-fiction.

Shadbolt was born and raised in New Zealand and has lived there all his life except for three years he spent in London from 1957 to 1960. Since then, he has been traveling extensively around the South Pacific. He has written articles for the National Geographic about New Zealand, Malaysia, Western Samoa, and the Cook Islands.

He plans to leave Sunday, but he would like to stay here longer if his schedule permits.

MARKET PRODUCE CONTEST WILL RESUME NEXT WEDNESDAY

The contest to encourage farmers of American Samoa to increase the quality and quantity of their produce continues next Wednesday at the Fagatogo Marketplace.

According to an announcement from the Department of Agriculture, farmers who wish to compete should bring the best quality produce they have in the proper qualifying units.

A list of categories and the number of items to be entered in each category may be obtained by telephoning the market manager at 2351, or the list may be obtained at the market.

Registration for the contest will be from 8 to 10 a.m., and the judging from 10 a.m. to noon. Presentation of certificates and an auction of the produce entered will be held at 2 p.m.

TELEVISION FOR TONIGHT

CHANNEL 2: (7:00) Friendly Giant (7:15) News (Samoan) (7:31) Lucy Show: "Lucy Visits the White House" (7:57) Blue Men of Morocco (8:24) Bonanza: "The Deserter"

CHANNEL 4: (7:00) News (English) (7:16) Friendly Giant (7:31) Hennessey: "Clyde Dingle" (7:57) What's New (8:26) Perry Mason: "Arctic Angel" (9:17) The Innocent Years (10:09) News (English)

TV FOR SATURDAY: (7:00) Bugs Bunny (7:22) Gala Day At Disney Land (7:49) International Showtime: "Circus of the Little Mermaid" (8:43) Disney Feature: "Dr. Syn" (10:21) Expedition: "300 Years Under the Sea".